



# Be Our Star...

Help bring the spirit of the stage to life  
as a Season 12 Sponsor or Advertiser.

244 Park Road  
West Hartford, CT 06119  
[www.playhouseonpark.org](http://www.playhouseonpark.org)  
860-523-5900 x10  
@playhouseonpark



*Playhouse on Park is Connecticut's most renowned intimate, professional theater, offering a wide range of thought-provoking, inspiring, and entertaining productions that leave audiences sometimes smiling, sometimes crying, but always talking about what they experienced.*



## Sponsorship Levels/Advertising Rates for 2020-2021 Season

### Main Stage Series (6 productions)

There are four levels of sponsorship opportunities within this series or you may choose to support one production

*9/1/20 - Please Note: Due to the current pandemic, all Playhouse on Park performances for the 2020-2021 season are scheduled to be streaming. If the Governor approves opening of Connecticut theaters during the season, Playhouse on Park will reevaluate.*

#### ❖ **Presenting Sponsor - \$25,000**

*Exclusive Opportunity*

- Listed as Presenting Sponsor above the title of all shows, logo on all digital, promotional material (ads, posters, program, postcards, website, e-newsletter, etc.) affiliated with each of the 6 productions
- Most prominent Sponsor link on Playhouse on Park website
- Full page color ad in e-program book for all performances
- Acknowledged as Presenting Sponsor in pre-show announcements
- Opportunity to welcome viewers on the promotional video
- 15 access codes to each sponsored production\* for the days of your choice
- Right of first refusal as Season 13 Presenting Sponsor
- Opportunity to host the Zoom Opening Night Party for each production

#### ➤ **Season Sponsor - \$10,000**

- Listed as Season Sponsor of all shows, logo on all digital, promotional material (ads, posters, program, postcards, website, e-newsletter, etc.) affiliated with each of the 6 productions
- Sponsor link on Playhouse on Park website
- Series Sponsor link on Playhouse on Park website
- Full page color ad in e-program book for all performances
- 10 access codes to each sponsored production\* for the days of your choice

#### ➤ **Community Sponsor - \$5,000**

- Listed as Community Sponsor of all shows, logo on all digital, promotional material (ads, posters, program, postcards, website, e-newsletter, etc.) affiliated with each of the 6 productions
- Sponsor link on Playhouse on Park website
- Half-page color ad in e-program book for all performances
- 5 access codes to each sponsored production\* for the days of your choice

➤ **Playhouse Partner - \$2,500**

- Listed as Playhouse Partner of all shows, logo on all digital, promotional material (ads, posters, program, postcards, website, e-newsletter, etc.) affiliated with each of the 6 productions
- Sponsor link on Playhouse on Park website
- Quarter-page color ad in e-program book for all performances
- 3 access codes to each sponsored production\* for the days of your choice

➤ **Producing Partner - One Production Only - \$2,500**

- Listed as Playhouse Partner on promotional material (posters, program, website) affiliated with 1 production
- Half-page color ad in e-program book for all performances
- 5 access codes to each sponsored production\* for the days of your choice

**Advertising Only:**

All 6 productions:

Full Page Digital Color Ad	\$1800
Half Page Digital Color Ad	\$1000
Quarter Page Digital Color Ad	\$600

Only 1 production:

Full Page Digital Color Ad	\$310
Half Page Digital Color Ad:	\$170
Quarter Page Digital Color Ad:	\$100

**Sign on as a 2020 - 2021 Season Twelve sponsor today!**

**Contact Name:** \_\_\_\_\_

**Company Contact:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Sponsorship Level:** \_\_\_\_\_

**Total Amt. Due \$** \_\_\_\_\_  **Paid in full**  **2 payment plan**

(50% due upon agreement;  
50% due on or before 1/15/2021)

Contact the office to discuss other payment plans.

**Check Enclosed (make payable to Playhouse Theatre Group, Inc.)**

**Visa**  **MasterCard**  **Discover**

**Card Number:** \_\_\_\_\_ **Exp.** \_\_\_/\_\_\_ **CVV:** \_\_\_\_\_

I agree to the terms of this sponsorship/advertisement agreement. Payment is enclosed, or will be paid according to the above installment plan. It is my responsibility to provide Playhouse on Park with my program ad and/or company logo in the deadlines provided at the time of this agreement.

**Signature:** \_\_\_\_\_

## Important Information

**Payments can be made in full, or installments. A signed agreement form, with payment must be to ensure inclusion in season materials.**

**Digital color ad sizes are:**

**Full page: Horizontal – 12.333”w x 6.5”h**

**Half page: Vertical – 5.9165” x 6.5”**

**Quarter Page: Horizontal – 5.9165” x 3”**

**Ad formats accepted: High-Res PDF, 300dpi JPEG, TIF or EPS**

**Please submit sponsor form, logo and ad to Liz Reynolds: Email: [LReynolds@playhousetheatregroup.org](mailto:LReynolds@playhousetheatregroup.org)**

**Please contact us if you are in need of graphic design services.  
We can assist you for a fee.  
Thank you!**