



# Be Our Star...

Help bring the spirit of the stage to life  
as a Season Ten Sponsor or Advertiser.

244 Park Road  
West Hartford, CT 06119  
[www.playhouseonpark.org](http://www.playhouseonpark.org)  
860-523-5900 x10  
@playhouseonpark



Entering its 10th season, Playhouse on Park is West Hartford's own renowned professional theater, offering a wide range of thought-provoking, inspiring & thoroughly enjoyable productions that leave audiences often smiling, sometimes crying, and always talking about what they have just experienced.

**Sponsorship Levels/Advertising Rates  
for the 2018-19 Season:**

**Main Stage Series (7 productions - 130 performances)**

*four levels of sponsorship opportunities within this series or choose to support one production*

**Presenting Sponsor - \$25,000**

*Exclusive Opportunity*

- Listed as Presenting Sponsor above the title of all shows, and on on all promotional material (ads, posters, program, postcards, fliers, season brochure, website, newsletter, etc) affiliated with each of the 7 productions
- Acknowledged as Presenting Sponsor on all ticket envelopes (including those used for all other performances not in our Main Stage series)
- Most prominent Sponsor link on our Website
- Logo on posters, website, season brochure
- Full page color ad on inside cover of program for all performances
- Acknowledged as Presenting Sponsor in pre-show announcements
- Acknowledged as Presenting Sponsor on signage in lobby
- Opportunity to welcome audiences from the stage
- 15 tickets to each sponsored production\* for the night/s of your choice; additional ticket offers when available\*
- Right of first refusal as Season Ten Presenting Sponsor
- Opportunity to take on the pre-curtain speech for up to 5 nights for each production, and host a table in the lobby
- Pre-performance wine and cheese reception, once during the run of each production

**Season Sponsor - \$10,000**

- Listed as Series Sponsor on promotional material (posters, program, season brochure, website) affiliated with the 7 productions.
- Series Sponsor link on our website
- Logo on posters, website, season brochure
- Full page ad in the program for all performances
- Acknowledged as Season Sponsor on signage in lobby
- 10 tickets to each sponsored production for the night/s of your choice
- Opportunity to take on the pre-curtain speech for one night for each production, and host an information table in the lobby

**Community Sponsor - \$5,000**

- Listed as Community Sponsor on promotional material (posters, program, season brochure, website) affiliated with the 7 productions.
- Community Sponsor link on our website
- Logo on posters, website, season brochure
- Half page ad in the program for all performances
- Acknowledged as Community Sponsor on signage in lobby
- 6 tickets to each production for the night/s of your choice

## **Playhouse Partner - \$2,500**

- Listed as Playhouse Partner on promotional material (posters, program, season brochure, website) affiliated with the 7 productions.
- Playhouse Partner link on our website
- Logo on posters, website, season brochure
- Quarter Page ad in the program for all performances
- Acknowledged as a Playhouse Partner on signage in lobby
- 4 tickets to each production for the night/s of your choice

## **Producing Partner - One Production Only \$1,500**

- Listed as Playhouse Partner on promotional material (posters, program, website) affiliated with the 1 production you choose
- Half Page ad in the program for all performances of your chosen production
- Acknowledged as a Producing Partner on signage in the lobby
- 10 tickets to each production for the night/s of your choice, for the production you are sponsoring

### **Advertising Only:**

All 7 productions:

Full page ad - \$1800  
Half Page ad \$1000  
Quarter Page Ad \$600

Only 1 production:

Full page ad - \$310.00  
Half page ad: \$170.00  
Quarter page ad: \$100

## **Young Audience Main Stage Series (2 productions - 22 performances)**

### **Presenting Sponsor - \$5,000**

*Exclusive Opportunity*

- Listed as Presenting Sponsor on all promotional material (ads, posters, program cover, postcards, fliers, season brochure, website, newsletter, etc) affiliated with each of the 2 productions.
- Sponsor link on our website
- Logo on posters, postcards, website, season brochure
- Full page ad on inside cover of program for all young audience performances
- Acknowledged as Presenting Sponsor in pre-show announcements
- Acknowledged as Presenting Sponsor on signage in lobby
- Opportunity to welcome audiences from the stage
- Opportunity for information table in lobby
- 12 tickets to each production for the day/s of your choice; additional ticket offers when available
- Right of first refusal as Season Ten Young Audience Presenting Sponsor

### **Series Sponsor - \$1,000**

- Listed as Series Sponsor on the following promotional material (posters, program, season brochure, website)
- Series Sponsor link on our Website
- Logo on posters, website, season brochure
- Half page ad in the program for all performances
- Acknowledged as Season Sponsor on signage in lobby
- 6 tickets to each sponsored production for the day/s of your choice
- Opportunity to welcome the audiences from the stage

## **Producing Partner - One Production Only \$500**

- Listed as Playhouse Partner on the following promotional material (posters, program, website) affiliated with the 1 production you choose
- Half Page ad in the program for all performances of your chosen production
- Acknowledged as a Producing Partner on signage in the lobby
- 4 tickets to each production, for the night/s of your choice, for the production you are sponsoring

### **Advertising Only:**

All 2 productions:

Full page ad - \$250  
Half Page ad \$150  
Quarter Page Ad \$85

Only 1 production:

Full page ad - \$300.00  
Half page ad: \$180.00  
Quarter page ad: \$100

## **Comedy Series (6 comedy nights)**

### **Presenting Sponsor - \$1,500**

*Exclusive Opportunity*

- Listed as Presenting Sponsor on all promotional material (ads, posters, postcards, fliers, season brochure, website, newsletter, etc) affiliated with our comedy series
- Sponsor link on our Website
- Logo on posters, postcards, website, season brochure
- 5x8 hand out for all patrons at each performance
- Acknowledged as Presenting Sponsor in pre-show announcements
- Acknowledged as Presenting Sponsor on signage in lobby
- Opportunity to welcome audiences from the stage
- 10 tickets to each comedy night; additional ticket offers when available
- Right of first refusal as Season Ten Presenting Sponsor for Playhouse on Park's Comedy Series

## **Playwrights on Park (6 play readings)**

### **Presenting Sponsor - \$1,500**

*Exclusive Opportunity*

- Listed as Presenting Sponsor on all promotional material (ads, posters, postcards, fliers, season brochure, website, newsletter, etc) affiliated with Playwrights on Park
- Sponsor link on our Website
- Logo on posters, postcards, website, season brochure
- 5x8 hand out for all patrons at each performance
- Acknowledged as Presenting Sponsor in pre-show announcements
- Acknowledged as Presenting Sponsor on signage in lobby
- Opportunity to welcome audiences from the stage
- 10 tickets to each play reading; additional ticket offers when available
- Right of first refusal as Season Ten Presenting Sponsor for Playhouse on Park's Comedy Series

***Sign on as a 2018-19 Season Ten sponsor today!***

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_ Total amount due: \_\_\_\_\_

\_\_\_\_ Paid in full

\_\_\_\_ 2 payment installment plan *50% due upon agreement, 50% due by October 15, 2018*

*Please contact the office to discuss other payment options.*

\_\_\_\_ *Check Enclosed (checks made payable to Playhouse Theatre Group, Inc.)*

\_\_\_\_ *Please charge my credit card for this payment or installment (if applicable)*

\_\_\_\_ *Visa*    \_\_\_\_ *Master Card*    \_\_\_\_ *Discover*    *Expiration:* \_\_\_\_\_ *cvv:* \_\_\_\_\_

Card Number: \_\_\_\_\_

Signature: \_\_\_\_\_

**I agree to the terms of this sponsorship/advertisement agreement. Payment is enclosed, or will be paid according to the above installment plan. It is my responsibility to provide Playhouse on Park with my program ad and/or company logo in the deadlines provided at the time of this agreement.**

Signature: \_\_\_\_\_

**Important Information**

Payments can be made in full, or installments. A signed agreement form, with payment must be received by May 15th to ensure inclusion in all season materials. Agreements received after July 1st may risk omission in some early season materials.

All program ads are black and white with the exception of the Presenting Sponsor for the Main Stage Series. Ad sizes are:

Full page: vertical only - 4 1/2" w x 7 1/2" h

1/2 page: horizontal - 4 1/2"w x 3 3/4"h or vertical - 2 1/4"w x 7 1/2"h

1/4 page: horizontal - 4 1/2"w x 1 3/4"h or vertical - 2 3/8"w x 3 3/4" h

Program ads & logos should be print ready and sent to: [MCook@playhousetheatre.org](mailto:MCook@playhousetheatre.org)

Please contact us if you are in need of graphic design services. ***We can assist you for a fee.***