



FROM CONTEMPORARY TO CLASSICAL, THERE'S SOMETHING FOR EVERYONE AT THE PLAYHOUSE!!

2010-2011 PROGRAM ADVERTISING OPPORTUNITIES

Playhouse on Park offers advertising opportunities in our program to West Hartford and surrounding communities. We provide new and exciting ways to reach theatre lovers of all ages.

As an advertiser, you have the ability to reach an estimated 20,000 consumers.

Playhouse on Park has an exciting 2010-2011 season planned !!
Start spreading the news and advertise with us at Playhouse on Park

Ad Size	Main Season + 4 10 Shows 100 Performances	Children's Series 5 Shows 45 Performances	Both Series 15 Shows 145 Performances	Your savings if you buy both Series
1/8 Page	\$250	\$125	\$325	\$50
1/4 Page	\$450	\$225	\$575	\$100
1/2 Page	\$850	\$425	\$1125	\$150
Full Page	\$1650	\$825	\$2275	\$200
Back Cover & Inside Back Cover	\$2000	\$1000	\$2700	\$300

Ad Size	Dimensions
Full Page	Vertical Only 4-1/2" W x 7-1/2" H
1/2 Page	Horizontal 4-1/2" W x 3-3/4" H Vertical 2-1/4" W x 7-1/2" H
1/4 Page	Vertical 2-3/8" W x 3-3/4" H Horizontal 4-1/2" W x 1-3/4" H
1/8 Page	Horizontal Only 2-1/8" W x 1-5/8" H
Back Cover/ Inside Back Cover	Vertical Only 4-1/2" W x 7-1/2" H

Send ads electronically to:
programads@PlayhouseTheatreGroup.org.

Not tech savvy? No problem. Just complete the form below and give us a call. We'll be happy to pick up your ad in person.
(860) 523-5900 Ext 11

Graphic Design services available at a rate of \$65/hour. Please contact us for more information. All ads are black & white/grayscale. (Color ads may be submitted but will be converted to grayscale prior to printing.)

Detach this form and mail with your payment to: Playhouse on Park 244 Park Road, West Hartford, CT 06119

Name _____ Address _____

City _____ State _____ Zip _____ Phone _____ Email _____

Ad Size _____ Cost _____ Design Services Needed ? Yes No

Payment Option
Cash/Check Enclosed \$ _____
Checks payable to Playhouse Theatre Group, Inc.

Payment Option Credit Card
Total Amount \$ _____ Visa _____ MasterCard _____ Discover _____
Card # _____ Exp _____
Signature _____

PLAYHOUSE ON PARK



244 Park Road, West Hartford, CT
(860) 523-5900 Ext 10

WHO WE ARE

Playhouse on Park is managed under the direction of Playhouse Theatre Group, Inc. The theatre, located in the vibrant Park Road section of West Hartford, is surrounded by diverse shopping, several markets and restaurants and a vast number of residential neighborhoods within walking distance. A year-round performance schedule is produced and/or presented by Playhouse Theatre Group, Inc. and includes professional and community theatre; theatre for young audiences; new works and play readings; comedy and improvisation; cabarets and concerts; dance, educational opportunities led by resident and visiting artists; corporate events, special events and more!

WHY ADVERTISE WITH PLAYHOUSE ON PARK?

Purchasing advertising in the Playhouse on Park program is a win-win situation! You get to promote your business to our audience members (who are active members of the Greater Hartford community and beyond) while supporting a local non-profit arts organization!

OUR 2010-2011 SEASON INCLUDES THE FOLLOWING SHOWS:

Main Season

- **Side By Side Sondheim** by Steven Sondheim
- **Brighton Beach Memoirs** by Neil Simon
- **Art** by Yazmin Reza
- **The Scarlet Letter** adapted from Nathaniel Hawthorne's novel by Stuart Vaughan with Marie Kreutziger
- **Comedy of Errors** by William Shakespeare
- **Around the World in 80 Days** by Mark Brown from the novel by Jules Verne

* Due to availability, some titles subject to change.

A la Carte

- **Equus** by Peter Shaffer
- **Holiday Cabaret**
- **You're a Good Man Charlie Brown** by Clark Gesner based on the comic book "Peanuts" by Charles M Schultz
- **Chicago** by Frank Ebb, Bob Fosse, John Kander

And for our younger audiences . . .

- **If You Give a Mouse A Cookie** by Laura Joffe Numeroff
- **1000 Cranes** by Kathryn Schultz Miller
- **Go Dog, Go!** by P.D. Eastman (author) Stephen Dietz and Allison Gregory (featured playwrights)
- **Lyle, Lyle, Crocodile** by Kevin Kling
- **Frog And Toad** by Robert and Willie Reale

WANT MORE EXPOSURE?

There are many wonderful opportunities to showcase your business!! If you'd like more exposure "above and beyond" advertising in our program, consider becoming a Playhouse on Park Sponsor! Contact Tracy Flater, Playhouse on Park Executive Director at (860) 523-5900.

PLAYHOUSE ON PARK 2010 AWARDS!!!

Best Community Playhouse *Hartford Magazine*
Best Community Theatre *Hartford Advocate Readers Poll*
Noah Webster Award awarded by the West Hartford Chamber of Commerce
in recognition for extraordinary commitment to the West Hartford Community



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